Tourism Bureau Meeting Notes
November 10, 2026 at 12:00 p.m.
Hart Hall at William S. Hart Park

ATTENDEES:

Tyler Pledger, Geety Hafizi, Calista Nocella, Ashley Gurrola, Sydney Hooper and Joe Redmond (City of Santa Clarita); Jo Anne Hilario (Best Western | Holiday Inn Express Valencia/Six Flags Inn & Suites); Cassidy Butow (College of the Canyons); Shannon Hurst (Congressman George Whiteside's Office); Gabriela Mendoza, Michelle Braverman and Willie Jenkins (Embassy Suites by Hilton Valencia); Imee De Los Santos (Hilton Garden Inn Valencia Six Flags); Mike Christensen (Hollywood Burbank Airport); Scott Phillips (Hyatt Regency Valencia); Samantha Schmitz and Dylan Breen (Lucky Luke Brewing); Maria Christopher (Rancho Camulos Museum); Carol Rock (Santa Clarita History Center); Salvador Vazquez (Springhill Suites | Residence Inn by Marriott Valencia); Nani Escudero (Visit California); Beth Wageman (Wolf Creek Restaurant); Deputy Smith and Deputy Rasaei (Santa Clarita Sheriff's Station); Sergio D'Agustini (Reyes Winery)

TOURISM OFFICE UPDATES

Annual Tourism Bureau membership dues are due by **Friday, January 29, 2027**. The Tourism Office will send membership renewal information before the end of the year.

UPCOMING EVENTS

- Love Ride: Saturday, November 14
  Location: Harley-Davidson of Santa Clarita
- Jingle Fest: Saturday, November 14
  Location: Central Park
- Light Up Main Street: Saturday, November 21
  Location: Old Town Newhall
- Candlelight Concert Vivaldi's Four Seasons and The Best of Hans Zimmer: Sunday, November 22
  Location: Hyatt Regency
- Six Flags Magic Mountain's Holiday in the Park: Select days from November 26, 2026 to January 3, 2027
  Location: Six Flags Magic Mountain

MEMBER UPDATES

Cassidy Butow (College of the Canyons): The 110,000 square-foot University Center offers a variety of spaces available to rent for events, including conference rooms, classrooms, a lecture hall and lobby. For rental information and availability, contact Cassidy Butow: cassidy.butow@canyons.edu

Willie Jenkins, Gabriela Mendoza, and Michelle Braverman (Embassy Suites by Hilton Valencia): The hotel has updated its restaurant and catering menus at The Blossom Bar & Grill, and is currently accepting bookings for holiday parties. The property offers 5,000 square-feet of meeting and event space. For group promos, contact Gabriela Mendoza: gabriela.mendoza@aimbridge.com

Imee De Los Santos (Hilton Garden Inn Valencia Six Flags): The property is still accepting reservations for December.

Jo Anne Hilario (Holiday Inn Express | Best Western Valencia/ Six Flags Inn & Suites): Holiday Inn Express has a wedding promotion for guests who reserve a minimum of 10 rooms. The hotel will upgrade the couple's room to a suite. Family and friends discount until January 15.

Mike Christensen (Hollywood Burbank Airport): Hollywood Burbank Airport recently opened its new terminal on Tuesday, October 13. The airport served 6.2 million passengers last year, with eight airlines offering more than 30 nonstop destinations. The new terminal features a single TSA security checkpoint, indoor baggage claim, improved ADA accessibility, charging access at every seat and seven food and beverage locations, with more to come. The airport has also been nominated for Airport of the Year in Travel + Leisure's 2027 World's Best Awards. For more information, visit ElevateBUR.com.

Scott Phillips (Hyatt Regency Valencia): Hyatt will host Candlelight Concerts on Sunday, November 22 and Sunday, December 6. The hotel is also currently accepting bookings for holiday parties and special events.

Samantha Schmitz and Dylan Breen (Lucky Luke Brewing): The brewery offers a variety of weekly entertainment and events, including trivia nights, Name That Tune, live music, line dancing and comedy nights. The taproom also offers indoor and outdoor event space and is currently accepting bookings for private gatherings and holiday parties.

Maria Christopher (Rancho Camulos Museum): The museum offers docent-led public tours every Sunday from 1:00 to 4:00 p.m. Private and group tours are also available by appointment. On January 23, 2027, the museum will host a reenactment of author Helen Hunt Jackson's 1882 visit to Rancho Camulos, which inspired her novel *Ramona*.

Sergio D' Agustini (Reyes Winery): The winery has a 50% off sale through December on any wine, up to two different varieties.

Carol Rock (Santa Clarita History Center): The Saugus Train Station Museum is open to visitors every Saturday from 1:00 to 4:00 p.m. The second annual Polar Express Experience will return on Saturday, December 5 from 12:00 to 4:00 p.m., featuring holiday photos in front of the steam locomotive, readings of *The Polar Express*, activities, hot chocolate and cookies. Tickets are $25 per family (up to 8 people).

Dan Smith and Paseo (Santa Clarita Sheriff's Station): The Santa Clarita Valley Sheriff's Station is preparing for its annual holiday toy drive, with a community collection event on Saturday, December 5. Local businesses interested in participating can request a toy collection box by contacting Deputy Picard: Mcpicard@lasd.org

Salvador Vazquez (Springhill Suites | Residence Inn by Marriott Valencia): The property installed a new 85-inch Smart TV in their meeting space.

Nani Escudero (Visit California): Visit California encourage businesses to submit business listings and content for free through their website to be featured across their platforms. Subscribe to the "General Industry Updates" and " Public Relations" newsletter here. It's the best way to keep up with the work Visit California is doing to inspire travel to California.

Sean Tuber (William S. Hart Park): Hart Hall is available to rent for private events and special occasions. For rental inquiries and availability, contact the Hart Park office at (661) 290-2260 or HartPark@santaclarita.gov.

Beth Wageman (Wolf Creek Restaurant): Wolf Creek offers a full-service bar with two daily happy hour time slots. We are accepting reservations for our Thanksgiving Feast, which serves 4 to 6 people for $135.

HOLIDAY MIXER
Date: Thursday, December 10, 2026 at 5:00 p.m.
Location: The Cube Ice & Entertainment Center

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