



Tourism Bureau Agenda
March 3, 2020
12:00 p.m.
Solita Tacos & Margaritas

WELCOME

TOURISM OFFICE UPDATES

- **Cowboy Festival**
 - April 18 & 19
 - Information booth volunteers needed (register at: santaclaritavolunteers.com)
- **Advertising Campaign**
- **Visit California Outlook**
- **Tourism Bureau Meetings**
 - Need your ideas! Topics, guest speakers, networking, brainstorming & mixers
- **Thursdays @ Newhall SENSES Events**
 - March 19: Luck of the Irish
 - April 16: Cowboy Kick-Off
 - May 21: Nintendo Party
 - June 18: Roaring 20's
 - July 16: Hawaiian Luau
 - August 20: Sports of All Sorts
 - September 17: Chocolate Factory
 - October 15: Chills and Thrills
- **2020 Special Events**

MEMBER/GUEST UPDATES

NEXT MEETING

Date: Tuesday, April 7, 2020

Location: TBD