



Tourism Bureau Agenda
via Zoom
September 3, 2020
12:00 p.m.

WELCOME

TOURISM OFFICE UPDATES

- Local and regional ad campaigns
- Ice rink
- Metrolink – “Explore Southern California”
- US Travel website
- Bus wrap
- Visitor Guide
- Special Events Listing



MEMBER UPDATES



NEXT MEETING

October 6, 2020

