



Tourism Bureau Agenda
March 2, 2021, 12:00 p.m.
via Zoom

WELCOME

TOURISM OFFICE UPDATES

- **Special Offers**
 - Discover Los Angeles (#LALove) <https://www.discoverlosangeles.com/lalove>
 - Visit Santa Clarita <https://visitsantaclarita.com/things-to-do/special-offers/>

- **City Cinemas, presented by Logix Federal Credit Union**
 - March 19 & 20 at 7:30 p.m. – “The Greatest Showman” (sold out)
 - April 16 & 17 at 7:30 p.m. – “Tombstone”
 - Family meals or meals for 2

- **Visit California Outlook Forum**
<https://industry.visitcalifornia.com/marketing-communications/outlook-forum>
 - Check out the Future Forward Track:
 - What’s Next in Accommodations | Restaurants | Attractions

- **Hotel Security Meeting**

- **Santa Clarita Ice & Entertainment Center**

- **Advertising**
 - Lundmark – prepaing
 - Hollywood Burbank Airport
 - Tourism Bus

- **2021 Special Events**

MEMBER/GUEST UPDATES

NEXT MEETING

Date: Tuesday, April 6, 2021
Location: TBD