



Agenda
August 3, 2021, 12:00 p.m.
The Canyon Santa Clarita

WELCOME by STERLING VENUE VENTURES

- Lance Sterling, Owner – Sterling Venue Ventures
- Brooke Sterling, Director of Special Events – Sterling Venue Ventures
- Sara Evenson, Director of Special Events – Sterling Venue Ventures
- Adrianna Ax, Manager – The Canyon Santa Clarita

TOURISM OFFICE UPDATES

- Cvent – Connect Hybrid Conference
- iHeart Media: Summer 2021 Boat Party
- IPW (September) – giveaways, collateral or promotional offers
- 2021 Special Events List
 - Legends Soccer (March 2022)

MEMBER UPDATES

UPCOMING MEETINGS

Tuesday, September 7 @ noon

Tuesday, October 5 @ noon

Tuesday, November 2 @ noon

Locations: TBD