

Meeting Notes
August 2, 2022, 12:00 p.m.
The Old Town Junction

ATTENDEES

Bryan Torres (Courtyard by Marriott); Lawrence Barr, Rachel Diamond, Chris (Homewood Suites); Lianne Riban (Springhill Suites|Residence Inn); Jo Anne Hilario (Best Western & Holiday Inn Express); Bernadette Galaviz & Billy Dye (Embassy Suites); Tami Stephens (Mike Garcia Representative); Jennifer Chadwick (Salt Creek Grille); Beth Wageman (Wolf Creek); Kris Hough (Scott Wilk Representative); Amita Patel & Gaby Mendoza (Hyatt Regency); Rudy Hernandez (Sheriff); Sergio D'Agustini (Reyes Winery); Carol Rock (Santa Clarita Historical Society); Jasmine Foster (College of the Canyons); Maria Christopher & Marie (Rancho Camulos); Marilyn Sourgose, Evan Thomason, Kayla Marquez, Stephanie Villafuerte - Tourism, Chris Page – Business Sponsorship, Pat Downing – Arts & Events, Justis Guardia - Transit (City of Santa Clarita)

WELCOME

Ali Brown, Catering Director for [Old Town Junction](#), welcomed all the attendees and provided background on the restaurant, including a new menu that is in the works for the upcoming season.

TOURISM OFFICE UPDATES

- **Social Media - Marilyn**
 - Stephanie Villafuerte is new to the Tourism team and will be creating social media posts, e-newsletters, weekly events list and updating the Visit Santa Clarita website.
 - Marilyn showed the updated Visit Santa Clarita website and asked that everyone review their listings and provide updated verbiage and content.
 - Follow us! [Facebook](#), [Instagram](#), and [Twitter](#).
- **Visitor Guide - Marilyn**
 - Information on paid advertising will be coming soon
 - Please send suggestions/ideas that might be useful for the 2023 visitor guide
 - Share your photos with us for consideration for use in the 2023 visitor guide
 - Photos of food, family outings, hiking, etc...anything that showcases Santa Clarita as a destination for outside people to come visit.
 - Upload your photos and videos to:
<https://upload.crowdriff.com/visit-santa-clarita>
- **Hotel Incident Report - Marilyn**
 - Reminder for hotels to continue to use incident report
 - Thank you to those who have been using the report and sending directly to the email list so all other hotels can be aware/warned
 - Be sure to remind any new staff and managers to use this system
 - Any new people wanting to be added to email list—notify Marilyn
- **Trek Bike Park Updates – Chris Page**
 - Park is available seven days a week for anyone
 - New informational kiosk is now available
 - Concrete added onto starting areas for bike riders

- Three new wooden features for riders, now totaling to eight wooden features on Red Trail
- Picnic tables, benches, shade areas
- Looking to expand the area in the future
- **Tourism Bureau After-Hours Mixer - Kayla**
 - Prior to next SENSES Block Party on Main
 - Happy hour, location TBD but somewhere in OTN
 - Chat and get together with the tourism bureau
 - Two options for date of mixer: 70s SENSES on August 18th or Outer Space on September 15th
 - Most attendees voted for mixer on August 18th event
- **2022 Special Events - Kayla**
 - Upcoming City Events
 - August 19-21: The Cube's Figure Skating Club of Southern California competition, most skaters will be from SoCal
 - Sept 1-5: Hockey Tournament at The Cube for Labor Day. Teams will be from various places such as SoCal and Bay Area.
 - Sept 3: Boots & Brews at Central Park
 - Sept 7-11: National Solo Dance Competition at The Cube
 - Oct 15: Boots in the Park at Central Park

MEMBER/GUEST UPDATES

Kevin Strauss ([City of Santa Clarita – Communications Division](#)) – No updates.

Lawrence Barr, Rachel Diamond, Chris ([Homewood Suites](#)) – No updates.

Bryan Torres ([Courtyard by Marriott](#)) – No updates.

Lianne Riban ([Springhill Suites/Residence Inn](#)) – Security has been added to premises, jobs available, dinner service is from 4:30 – 10 p.m., and full breakfast buffet now available again.

Pat Downing ([Arts & Events](#)) – Busy with [SENSES Block Parties](#), Concerts/Movies events, Farmers Markets, and figuring out security and parking for events. Aquatic Center is closing down for maintenance/diving blocks will be changed. City staff is working to bring on a replacement contractor for the Central Park project, which many improvements and additions. Construction is anticipated to resume in a couple months, with the completion date hoping to be summer of 2023. [Cowboy Festival](#) will occur, date is TBD.

Jo Anne Hilario ([Best Western & Holiday Inn Express](#)) – Housekeeping, Octoberfest is still happening, and looking to see if hotel trolley is available.

Bernadette Galaviz & Billy Dye ([Embassy Suites](#)) – Still hiring for director of sales and assistant general manager positions, all amenities fully open, and working on fall/winter menu that will be starting in September. Evening reception also continues for any in-house guests.

Tami Stephens (Mike Garcia Representative) – Aerospace defense taking place. Contact office for any concerns whatsoever.

Jennifer Chadwick (Salt Creek Grille) – Live music on Sundays 5-8 p.m. on the patio, through October now. Live music on Friday/Saturdays at the bar which will be closing at 11 p.m. now, and Sunday brunch is available (\$40 for adults, \$17 for children).

Beth Wageman (Wolf Creek) – Still under construction for a second kitchen that will be devoted to catering. Completion date is projected to be September 1.

Kris Hough (Scott Wilk Representative) – Wildfire preparedness is taking place on August 10th, a virtual 1-hour event for anyone looking to prepare for fire season.

Amita Patel & Gaby Mendoza (Hyatt Regency) – Open for breakfast Monday-Friday. Breakfast buffet on Saturday and Sunday; happy hour is also available.

Rudy Hernandez (LA County Sheriff) – Department is fully staffed now with the addition of a dedicated homeless deputy. Current crime issue is burglary from vehicle; establishments should consider cameras/surveillance.

Sergio D'Agustini (Reyes Winery) – Closed on Mondays and Tuesdays. Sunday lunch hour continues and comedy night is 1-3 times a month. Preparing new menu items for SENSES, as well as working with chef to prepare wines to pair with meals.

Justis Guardia (City of Santa Clarita Transit) – New schedules starting August 6th. Visiting junior highs and high schools for bus services, and hotel trolley continues.

Carol Rock (Santa Clarita Historical Society) – Restoration on Hart buildings is ongoing, new website and newsletter is being launched.

Jasmine (College of the Canyons) – Fall semester begins August 22nd. There is an upcoming golf tournament and COC is searching for one-night stay prize at any Santa Clarita hotel for upcoming contest.

Maria Christopher (Rancho Camulos) – Rancho Camulos is open for tours by appointment (groups and individual). Schedule Sunday tours from 1-3 p.m. The last Sunday of every month is dedicated to a special event.

UPCOMING MEETING

*Wednesday, September 14 @ noon (please note this is not our usual meeting day)

Location: TBD