



Meeting Notes

January 4, 2022, 12:00 p.m. – Olive Terrace

ATTENDEES

Desiree Wammack, Jessie Lederer (Courtyard Marriott); Alfonso Barajas (Hilton Garden Inn); Jo Anne Hilario (Best Western/Holiday Inn Express); Lawrence Barr (Homewood Suites | Hampton Inn); Sergio D'Augustini (Reyes Winery); Benjamin Sanchez, Betsy (Santa Clarita Sheriff's); Kris Hough (Scott Wilk's Office); Maria Christopher (Heritage Valley); Tami Stephens (Mike Garcia's Office); Evan Thomason, Marilyn Sourgose, Kayla Marquez, Pat Downing (City of Santa Clarita)

TOURISM OFFICE UPDATES

- **2021 Highlights**
 - 23 events hosted in 2021 compared to 5 held in 2020
 - Just under 3,000 trackable hotel room nights in 2021, compared to 977 in 2020
 - The Cube Ice and Entertainment Center was purchased by the City of Santa Clarita, updated, opened, and hosted a few tournaments
 - Looking forward to welcoming back and attracting new events in 2022
- **Membership & Meetings**
 - Dues collection was suspended in 2021 due to COVID
 - Membership dues collection will resume in January 2022. (Does not apply to the TMD hotels who collect the 2% assessment).
 - Invoices were emailed in December
 - Dues cover monthly lunches, mixers, special placement in visitor guide, etc.
 - Starting in February, if you are not a Tourism Bureau member, you are still welcome to attend as a guest, but we'll collect \$15 from you for lunch.
- **Meetings**
 - Please share your ideas for new members to invite as well as lunch/mixer locations
- **Reminders**
 - Hotel Incident Report – thank you for continuing to share information directly with your hotel counterparts (this spreadsheet is a way that hotels share recent incidents with each other and sheriffs)
 - Visitor Guide – please send us any good high-res photos of your property, rooms, food, etc. Let us know if you have any specials, a new menu, etc.
- **2021 Special Events List**
 - MLK Hockey Tournament (1/14-17)
 - Santa Clarita Marathon (2/12)
 - Legends Soccer Tournament (3/12-13)
 - This soccer tournament has teams coming from outside of LA County. They are working with Six Flags to get tickets for players. Thank you to the hotels that have provided special rates.

MEMBER UPDATES

Pat Downing ([City of Santa Clarita](#)) – After many years of planning the Marathon in Santa Clarita, I will be not doing overseeing it this year -- passing it along to new staff. I currently have my hands-on other projects. Marathon will be the day before Super Bowl Sunday. It's going to be a busy Saturday. Cowboy festival will officially be on April 23-24, everything else is fluid.

Jo Anne Hilario ([Holiday Inn Express](#)) – No updates but business is well. No incidents what so ever but we welcome all who want to participate in a sight tour, let me know and I will show you around.

Maria Christopher ([Rancho Culumos](#)) – Rancho Culumos is now available for tours by appointment only. We will resume regular-scheduled tours on the last Sunday of each month.

Lawrence Barr ([Homewood Suites](#) / [Hampton Inn](#)) – No updates from us.

Tami Stephens ([Congressman Mike Garcia's Office](#)) – I work for Congressman Mike Garcia's office, we do constituent services in our Santa Clarita office. If you have questions or having trouble with social security, or mail not being delivered, we can help you.

Kris Hough ([Senator Scott Wilk's Office](#)) – No major updates. Legislative sessions started today. I work with the local office. The Senator does have COVID right now if you haven't already heard. If you know of anyone who needs help with EDD, DMV, or another state agency, feel free to call us.

Deputy Benjamin Sanchez ([Santa Clarita Sheriff's](#)) – My partner, Betsy is here with me today. There are a lot of transients coming to the area from out of state – just something for the hotels to be aware of. They are looking for warm places at night. If possible, have your staff do a perimeter check and secure doors so they are only accessible from the inside. This doesn't guarantee 100% security, but it helps. Please let us know if something pops up. It's a problem that won't be going away any time soon, but we are trying to be proactive and stay ahead of it before issues arise.

Sergio D'Agustini ([Reyes Winery](#)) – No updates, I want to thank everyone for supporting during the many soft openings that we had over the last month or so. We are now completely open and operating. We are closed on Mondays and open Tuesday thru Sunday from 4-9 p.m. on the lower level. Friday – Saturday we are open 1-10 p.m. on our terrace. Restaurant only opens at 4 p.m., but the terrace is open at 1 p.m. It's nice but very cold. For now, they are only serving tapas on the terrace with wine (additional permits are needed to serve more food on the terrace). A full menu is available – you can see everything on our website: <https://reyeswineryonmain.com/>

Jessi Lederer & Desiree Wammack ([Courtyard](#)) – No updates to share but Jessi was recently promoted to Sales Associate with Courtyard.

Alfonso Barajas ([Hilton Garden Inn](#)) – Hilton Garden Inn was very busy last month, it's not that busy this month. We lost our front desk staff, we are currently hiring and very understaffed at the moment.

UPCOMING MEETINGS

Next meeting: February 1st at noon.

Location: TBD