



Meeting Notes  
February 1, 2022, 12:00 p.m. – Salt Creek Grille

### **ATTENDEES**

Alfonso Barajas, Sandra (Hilton Garden Inn); Jo Ann Hilario (Best Western/Holiday Inn Express); Sergio D'Agustini (Reyes Winery); Kris Hough (Senator Wilk's Office); Maria Christopher (Heritage Valley); Tami Stephens (Mike Garcia's Office); Jennifer Chadwick (Salt Creek Grille); Imee Delos Santos, Tom Clearwater (Hyatt Regency Valencia); Alissa Elhelou, Jesse (Courtyard by Marriott); Liane Riban (Residence Inn); Bunny Feranda (MB2); Jasmine Foster (College of the Canyons); Rachel Diamond (Homewood Suites); Memory Rudolph, Billy Dye, Shuki (Embassy Suites); Patsy Ayala (Assemblywoman Suzette Valadares); Carlos Montenegro (Six Flags); Evan Thomason, Kayla Marquez, Amanda Casillas, Pat Downing (City of Santa Clarita)

### **TOURISM OFFICE UPDATES**

- **Tourism Website/ Social Media/e-Newsletter**
  - Statistic updates
- **Membership & Meetings**
  - Dues collection was suspended due to COVID
  - We will resume collecting membership dues (Does not apply to the TMD hotels who collect the 2% assessment).
  - Covers monthly lunches, special placement in visitor guide, etc.
  - If you are not a Tourism Bureau member, you are still welcome to attend as a guest, but we'll collect \$15 from you for lunch.
- **Visitor Guide**
  - Visitor guide is completed and once printed, will be delivered to each hotel
- **2021 Special Events List**
  - Legends Soccer Tournament (3/12-13)
    - This soccer tournament will be coming from outside of LA County, they are trying to get tickets to Six Flags for the families coming, we are hoping this will cause an influx for hotels.
  - Valentines Day/ Super Bowl Sunday – if you have specials or super bowl events going on, email Marilyn and we will share it on our socials.
- **Event Updates**
  - Marathon and Cowboy are both cancelled this year.
  - The Cube - Crazy Otto's is opened and fully functional at The Cube. They are serving a variety of food including breakfast and dinner as well as wine and beer.
  - The Cube: Winter Games Celebration takes place at The Cube for free this week. Events take place from Thursday- Saturday to kick-off the 2022 Olympic Winter Games, check our website for more information.
  - National figure skating competition coming up – we've never had an event like this before

### **MEMBER UPDATES**

**Jennifer Chadwick (Salt Creek Grille)** – Salt Creek has been in Santa Clarita for 24 years, locally owned and operated by Greg Amsler and family. Business has been good. We have new happy hour times on Monday – Thursday from 3:30-5:00 p.m. We got rid of separate breakfast, lunch, dinner menus and are sticking to one menu throughout the whole day and it seems to be successful. We also changed the time of our live music on Friday and Saturday from 8-11 PM.

**Pat Downing ([City of Santa Clarita](#))** – Cowboy and Marathon are both canceled this year. We are currently looking for a new event to host. Senses starts on St. Patrick's Day (March 17); the theme will match. Farmers market is still taking place every weekend near Newhall Library. C4 is open and it's very busy. C4 has everything, there's a cultural series coming up in the summer and the fall, it's a building for everyone.

**Jo Anne Hilario ([Holiday Inn Express](#))** – No updates but business is well. We're currently hiring an assistant general manager.

**Maria Christopher ([Rancho Calumos](#))** – Rancho Calumos is now available for tours and events by appointment only. We will resume regular scheduled tours on the last Sunday of each month at 1, 2 & 3 PM.

**Tami Stephens ([Congressman Mike Garcia's Office](#))** – I work for Congressman Mike Garcia's office, we do constituent services in our Santa Clarita office. If you have questions or having trouble with social security, or mail not being delivered, we can help you.

**Kris Hough ([Senator Scott Wilk's Office](#))** – No major updates. Legislative sessions started today. I work with the local office. If you know of anyone who needs help with EDD, DMV, or another state agency, feel free to call us.

**Sergio D'Agustini ([Reyes Winery](#))** – Reyes Winery is hosting a Valentine's Day special at our restaurant on Main Street. The whole building will be used that day, wine and food are included. We are working on a special menu for that and it will be posted soon on our website. We also plan to have something special for the Senses nights. Employees are quitting and we are short staffed.

**Imee Delos Santos ([Hyatt Regency Valencia](#))** – The Hyatt is hosting American Red Cross at their hotel on March 1, 2022, if you would like to donate blood please sign up on [americanredcross.com](http://americanredcross.com).

**Alissa Elhelou ([Courtyard by Marriott](#))** – We have no updates, it's been a slow month. We are pretty well staffed at the moment. We also have a new menu at The Bistro that will launch next week, our restaurant is open from 6-9 PM daily.

**Alfonso Barajas/ Sandra ([Hilton Garden Inn](#))** – Hilton Garden Inn is currently hiring and very understaffed at the moment.

**Liane Riban ([Residence Inn](#))** – No crazy updates, we are continuing to hire and we see that people are applying from out of the area. Line cook and accounting position.

**Bunny Feranda ([MB2](#))** – MB2 is scheduled to open mid-February, we are waiting on permits to process. We'd love to host a bureau luncheon at some point, MB2 is completely revamped and we'd love for all of you to experience it yourself. We have a beer garden, race track, axe throwing, buffer boats, drifting, arcade and more. We'd love to sit down with our local hotels and work on incentives for our guests.

**Jasmine Foster ([College of the Canyons](#))** – COC's winter session just ended and our spring session starts on Monday. We are hosting our in-person Women's conference on March 26. Performing art has a show scheduled for March 12.

**Rachel Diamond ([Homewood Suites](#))** – We are almost fully staffed, no other updates.

**Memory Rudolph/ Billy Dye ([Embassy Suites](#))** – Our restaurant has a new menu for dinner and we are now open daily. We are fully staffed at the moment. We are working on a menu for Valentine's Day and Superbowl Sunday.

**Patsy Ayala** ([\*Assemblywoman Suzette Valadares\*](#)) – On March 25 we will be celebrating Latina's in LA and hosting another event soon on covering cyber fraud.

**Carlos Montenegro** ([\*Six Flags Magic Mountain\*](#)) – Gearing up for recording-breaking coaster – Flight of Courage. Once that coaster is completed, we will officially have 20 rollercoasters which happens to be the most in the world.

#### **UPCOMING MEETINGS**

Next Meeting is in Tuesday, March 1<sup>st</sup> at noon.