



Meeting Notes

November 1, 2022, 12:00 p.m.

The Cube – Ice and Entertainment Center, Powered by FivePoint | Valencia

ATTENDEES

Samantha Schmitz (Lucky Luke Brewing Company); Kris Hough (Scott Wilk Representative); Jennifer Chadwick (Salt Creek Grille); Lawrence Barr & Rachel Diamond (Homewood Suites); Jo Ann Hilario (Best Western & Holiday Inn Express); Jessi Lederer & Bryan Torres (Courtyard by Marriott); Billy Dye, Bernadette Galaviz, Stacy Whitman (Embassy Suites); Tom Clearwater (Hyatt Regency); Mike Christensen (Hollywood Burbank Airport); Maria Christopher (Rancho Camulos); Sergio D'Agustini (Reyes Winery); Jessica Boyer (SCVTV); Patsy Ayala (Suzette Valladeres Representative); Liza Olvera & Alicia Alcantar (Hilton Garden Inn); Jasmine Foster & Desiree Dodd (College of the Canyons); Marilyn Sourgose, Evan Thomason, Kayla Marquez, Stephanie Villafuerte – Tourism, Jared Anderson – Communications Division, Justis Guardia – Transit, Casey Miller – Arts & Events (City of Santa Clarita).

WELCOME

Larry Bruye, General Manager of [The Cube – Ice and Entertainment Center, Powered by FivePoint | Valencia](#) welcomes guests and shares the facility's busy holiday season. Programming includes public skate sessions, night skating, youth skating, hockey, and figure skating which has over 450 students of various ages. UCLA's hockey team also practices at The Cube and has an upcoming game on November 4 with USC; admission is free. At the end of November, there will be a Christmas tree lighting ceremony to kick off the winter season. The on-site restaurant, The Grille, is open every day from 12-10 p.m., serving meals from the menu of Maria's Deli and concessionary foods such as burgers and fries.

TOURISM OFFICE UPDATES

- **Conferences – Evan Thomason**
 - Evan attended the [TEAMS conference](#) in Oklahoma last week, which is made up of sporting directors and event managers from various sports organizations
- **Membership & Meetings**
 - Membership dues were suspended for 2020/2021 due to COVID and resumed in January 2022
 - Invoices will be mailed out late November/early December
 - This would cover lunch meeting fees, mention of business in the Visitor Guide, and so on
 - Non-bureau members are still welcome to attend meetings as a guest, we would just have to collect the \$15 for lunch
 - Suggest any ideas to Marilyn for future lunch/mixers or potential new members for next year
- **Reminders**
 - Thank you again to those using hotel incident report
 - Thank you for sending in photos as we continue to work on the 2023 Visitor Guide! Please continue to send any photos and videos that we can use for the guide

MEMBER UPDATES

Samantha Schmitz (Lucky Luke Brewing Company): Close to hitting one year anniversary with Santa Clarita location, every other Friday is What The Brew hosted by What's Up SCV, vendor pop-up market every other Saturday, yoga on Sundays, and speed dating coming soon.

Casey Miller (Arts & Events): Veterans Day Ceremony to honor veterans will be taking place on November 11 at 11 a.m., Light Up Main Street is on November 19 at 5 p.m. with tree lighting at 6 p.m.; enjoy photos with Santa, ice sculptures and fun zones.

Kris Hough (Scott Wilk Representative): Not much going on right now.

Jennifer Chadwick (Salt Creek Grille): Salt Creek will be having a Wine Dinner featuring Dow Winery on November 10, tickets are \$120 per person and all proceeds will be going Boys and Girls Club. Live music continues Friday-Saturday 8-11 p.m., Sunday live music however is discontinued due to weather, but regular Sunday brunch continues. There will be a Thanksgiving buffet on Thanksgiving Day so bring your party and RSVP now.

Justis Guardia (City of Santa Clarita Transit): Touch-a-truck event on November 5 at Central Park and Transit is offering discounted bus fares to Knott's Berry Farm from Santa Clarita on Veterans Day.

Lawrence Barr & Rachel Diamond (Homewood Suites): No updates.

Jo Ann Hilario (Best Western & Holiday Inn Express): No updates.

Jessi Lederer & Bryan Torres (Courtyard by Marriott): Officially hired Tom Dolinsky as general manager.

Billy Dye, Bernadette Galaviz, Stacy Whitman (Embassy Suites): Busy season, still taking holiday parties for December as there's available space, weekday specials for anyone looking to book, Lisa Sojka has joined as director of sales.

Tom Clearwater (Hyatt Regency): Thanksgiving brunch coming up, Christmas is somewhat busy season, recently faced a flood and lost 18 rooms that are now being repaired.

Mike Christensen (Hollywood Burbank Airport): September traffic was up 5%, a busier season than expected.

Maria Christopher (Rancho Camulos): Museum continues to be open on Sundays for public tours 1-4 p.m., available any time for appointment (group or individual). Please check out shared QR code for upcoming Farm Day where there will be 19 facilities to visit, ranging from Ventura to Santa Clarita county. November 9 is Artist's Day, Piru Parade in December, and annual Helen Hunt reenactment in January 2023.

Sergio D'Agustini (Reyes Winery): Quiet season during November, Mahjong and Cigar nights continue at Reyes Winery on Main.

Jared Anderson (City of Santa Clarita – Communications Division): Finished State of the City, upcoming holidays are a reminder to shop local.

Jessica Boyer (SCVTV): State of the City is available on Facebook and SCVTV website as livestream, check website for channels to catch programs such as SCVTV Community Corner. Looking to start programs on Santa Clarita businesses so please share any ideas, also in the process of rebuilding SCV history website.

Patsy Ayala (Suzette Valladeres Rep.): Please reach out to Patsy Ayala for any concerns to share with assemblywoman Suzette Valladeres.

Liza Olvera & Alicia Alcantar (Hilton Garden Inn): Starting renovations for hotel and restaurant, new special chef's menu on Thursday's, busy season continues.

Jasmine Foster & Desiree Dodd (College of the Canyons): Busy with winter and spring session coming up, planning events that will take place around graduation time in June, there are many job opportunities so please check website.

UPCOMING MEETINGS

December Mixer – Embassy suites, date is TBD

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