



Tourism Bureau Agenda
March 14, 2023, 12:00 p.m.
Slater's 50/50

WELCOME

Thank you Homayoun!

TOURISM OFFICE UPDATES

- **Visit California Outlook Forum** (industry.visitcalifornia.com/)
- **Turismo Etc. (Brazil)**
- **Social Media Update**
- **2022 Special Events**
 - **Senses on Main 2023 Lineup**
 - March 16 – St. Patty's Eve
 - April 20 – Wild Wild West
 - May 18 – Outdoor Adventure
 - June 15 – Game Night
 - July 20 – Tropical Summer
 - August 17 – Renaissance Faire
 - September 21 – Tailgate
 - October 19 – Monster Mash
 - **Cowboy Festival**
 - April 22-23: Main Street, Old Town Newhall (cowboyfestival.org)

MEMBER/GUEST UPDATES

Update from Debbie Dugger:

- Six Flags Magic Mountain SFMM is now open every day through September 4, Labor Day... if the rain will let us open (closed today)
- **Scream Break- March 18 - April 16.** Please see link with event details
<https://www.sixflags.com/magicmountain/events/scream-break>

NEXT MEETING

Date: Tuesday, April 4, 2023
Location: TBD