

Meeting Notes November 14, 2023, 12:00 p.m. Salt Creek Grille

## **ATTENDEES**

Mike Christensen (Hollywood Burbank Airport); Maria Christopher (Rancho Camulos Museum); Sergio D'Agustini (Reyes Winery); Kira Wang (Hilton Garden Inn); Sean McBride and Noman Hosni (Santa Clarita International Film Festival); Debbee Dugger (Six Flags Magic Mountain); Deputy Keith Wells and Deputy Luis Valle (LASD); Jessica Lederer and Ethan Lai (Courtyard by Marriott); Lisa Sojka (Embassy Suites); Imee Delos Santos and Astrid (Hyatt Regency); Jo Anne Hilario (Best Western); Carol Rock (Santa Clarita Historical Society); Monica Gilchrist (Gilchrist Farms); Julia (Urbane Café Corporate).

## **WELCOME**

Evan Thomason welcomes Tourism Bureau members to <u>Salt Creek Grille</u> for this month's meeting.

# **TOURISM OFFICE UPDATES**

#### • Film Office

- Check your hotel/venue listing on <u>filmsantaclarita.com</u> to see that all information is correct
  - If any properties are interested in filming, please reach out.
- Recently received a mailing address list of location professionals which we can connect with hotels
- Strikes are now over NCIS is the first show to begin filming again here in Santa Clarita
- Transit
  - Don't have any new updates the strike conditions have not changed, but we hope it gets resolved soon
- IPW Los Angeles
  - IPW is happening May 2024
  - LA Perks Pass
    - LA Tourism will be promoting the LA Perks Pass to IPW attendees
    - LA Perks Pass is a digital pass that enables attendees to experience the city with unique dining, shopping, activities, and entertainment offers provided exclusively by Members. There is no cost to participate in the pass. To register, complete this survey and our partners at Bandwango will be in touch with you on next steps: **REGISTER HERE**.
  - o https://www.surveymonkey.com/r/VS5HF56
- Special Events
  - At the end of your agenda packets, you'll find a list of upcoming events in Santa Clarita for the rest of 2023

### MEMBER UPDATES

Mike Christensen (Hollywood Burbank Airport): Airport is working to get a new look along with updated amenities, Southwest recently announced five new routes starting in June 2024, and passenger stats for September were low but still hoping to jump up

Marie Christopher (Rancho Camulos): Open for group and individual tours by appointment as well as private events.

Sergio D'Agustini (Reves Winery): Live music on Fridays, looking to bring catering to the winery, currently have great discounts for members and non-members on certain wines, many wines have come out of recent harvest and need to make space for it.

Kira Wang (Hilton Garden Inn): Anyone is welcome to stop by the hotel to check out recent renovations.

Sean McBride and Noman Hosni (SCIFF): The goal of SCIFF is to highlight what is here in Santa Clarita, this film festival is for everyone and happening at beginning of December.

Debbee Dugger (Six Flags Magic Mountain): Cedar Park and Six Flags recently announced to bring together both parks which will take about six months to finalize with changes coming 2025, and Holiday in the Park is starting on Thanksgiving.

Deputy Wells and Deputy Valle (Santa Clarita Sheriff's Station): Any recurring issues at any location, please let us know and we will help. Toy drive coming up for the holidays.

Jessica Lederer and Ethan Lai (Courtyard by Marriott): Renovating residence at this moment.

Lisa Sojka (Embassy Suites): Welcomed new team member Michelle as community manager. **Imee Delos Santos and Astrid (Hyatt Regency):** Thanksgiving dinner promotion happening at Greater Pacific for \$79 per person.

Jo Ann Hilario (Best Western & Holiday Inn Express): No updates.

Carol Rock (Santa Clarita Valley History Center): Lots of improvements happening, enewsletter recently launched, looking for volunteers around the park, open for self-led walkthrough tours.

Monica Gilchrist (Gilchrist Farm): Wrapped up Harvest Festival, Holidays at the Farm upcoming happening all of December and partnering with local elementary schools to give back to community.

Julia Hornbeck (Urbane Café): Recently opened a second location in Santa Clarita, also offering catering for groups if interested.

# **UPCOMING MEETINGS**

December Mixer – Tuesday evening, December 5 @ Lucky Luke

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CrowdRiff

**UPLOADER**