



Agenda
March 5, 2024, 12:00 p.m.
Best Western

WELCOME

TOURISM OFFICE UPDATES

- **Earned Media**
 - Bold Traveller
 - Visit California
- **Conferences/Tradeshows**
- **2024 Special Events**
 - **Senses on Main 2024 Lineup**
 - March 21 – Neon Night
 - April 18 – Saddle Up
 - May 16 – Alice in Wonderland
 - June 20 – Summer Solstice
 - July 18 – Senses Games
 - August 15 – The Big 100
 - September 19 - Pirate
 - October 17 – Pumpkin Palooza
 - **Cowboy Festival**
 - April 20-21: William S. Hart Park, Old Town Newhall (cowboyfestival.org/)

MEMBER UPDATES

UPCOMING MEETING

Date: Tuesday, April 2, 2024
Location: MB2 Entertainment

Sign up for the Visit Santa Clarita bi-weekly e-newsletter:
www.VisitSantaClarita.com (scroll to the bottom, type in your email, click Sign Up!)

Follow Visit Santa Clarita:



Facebook <https://www.facebook.com/VisitSantaClarita/>
Instagram <https://www.instagram.com/visitsantaclaritaCA/>
Twitter <https://twitter.com/seesantaclarita>
Pinterest: <https://www.pinterest.com/visitsantaclarita/>



Share your photos with us!
CROWDRIFT PHOTO UPLOADER
