Meeting Agenda August 6, 2024, 12:00 p.m. The Paseo Club

## **ATTENDEES**

Laina McFerren and Beth Wageman (Wolf Creek Restaurant); Amanda Billimore (The Paseo Club); Kris Hough (Senator's Office); Carol Rock (Santa Clarita Historical Society); Jennifer Chadwick (Salt Creek Grille); Sergio D'Agustini (Reyes Winery); Marie Scherb (Rancho Camulos); Brenda (Prancers Farm); Heather (MB2); AD Anderson (Lucky Luke Brewing); Astrid Suhun and Angelica Cooper (Hyatt Regency); Lianne Riban and Ryan (Homewood Suites | Hampton Inn); Alicia Alcantar and TJ Odum (Hilton Garden Inn); Jordan Pereyra (Hart & Main); Monica Gilchrist (Gilchrist Farm); Bernadatte Galaviz, Michelle Shrewsbury, and Lisa Sojka (Embassy Suites); Jessica Lederer, Ethan Lal, and Vincent (Courtyard by Marriot); Desiree Dodd (College of the Canyons); Jo'anne (Best Western); Andrew Taban (Office of Assembly Woman Pilar Schiavo); Marilyn Sourgose, Gaby Martinez, Cali Nocella, Dori Carrillo, Evan Thomason, Sydney Hooper and Jean Azcunaga (City of Santa Clarita)

### **WELCOME**

Thank you to Amanda Billimore, Jen Azevedo and the Paseo Club team for allowing us to host today's meeting here. We'll keep things short today so we can focus on hearing all about the Paseo Club, what they have to offer, and taking a tour.

# **TOURISM OFFICE UPDATES**

### • 2025 Visitor Guide

Kick-off meeting tomorrow: send listing updates to Marilyn or Dori Ad sales sheets will be emailed as soon as we have them Lure Creative – Mike Howren and Ty Buchanon, who will be reaching out about ad sales.

#### • Hotel Incident Report

For the hotels - thank you for continuing to use the Incident Report email list to share incidents with each other. (Thank you, Jessi, for reporting last month)

As a reminder to the hotels, this list is used to share incidents that you have encountered at your property with theft, transients, or problem guests (using stolen credit cards/identity theft or causing issues for staff or other guests).

This is a super helpful tool for giving the other hotels in our area a heads up.

A few years back there were a couple of men posing as guests at hotels (dressed in business attire). During breakfast, when people walked away from their tables, they would steal their backpacks/other bags – sometimes with passports, wallets, etc. Embassy Suites had sent out an email to warn the other hotels and those same people showed up to La Quinta and their staff recognized them.

• Mixer - Old Town Newhall (TBD)

#### **MEMBER/GUEST UPDATES**

• <u>Amanda Billimore: The Paseo Club</u> - Open to public for private events. Over 21 courts for pickleball and tennis. Weekly events such as line dancing and salsa dancing. Spa area available to the public. Open house 9am-2pm on Saturday August 10 –guests receive a 50% off initiation fee. Tourism Bureau Members who want a guest pass can contact Amanda via email: <a href="mailto:amanda@thepaseoclub.com">amanda@thepaseoclub.com</a>

- <u>Monica Gilchrist: Gilchrist Farm</u> Wrapping up summer camp. Non-profit preserving agricultural history: kicking off by the 1<sup>st</sup> of the year. Already booking field trips.
- Alicia Alcantar and TJ Odum: Hilton Garden Inn Gearing up for Fright Fest.
- Jordan Pereyra: Hart & Main Venue for event hosting.
- <u>Laina McFerren and Beth Wageman: Wolf Creek Restaurant</u> Open early for Sunday brunch. Updating catering menu.
- <u>Jessica Lederer, Ethan Lal, and Vincent: Courtyard by Marriot</u> Renovation starting in December.
- Lianne Riban and Ryan: Homewood Suites Hampton opening on September 30.
- <u>Jennifer Chadwick: Salt Creek Grille</u> Added menu items, including dessert menu. Live music on last Sunday of every month: Reggae music from 4-7p.m. on patio. Sunday brunch full buffet brunch.
- AD Anderson: Lucky Luke Live music and events on weekends.
- <u>Sergio D'Agustini: Reves Winery</u> Looking for winery manager. Training event on August 31<sup>st</sup> with tasting samples.
- Kris Hough: Senator Scott Wilk's Office No updates.
- <u>Carol Rock: Santa Clarita Historical Society</u> New series called Santa Clarita History Hops –Celebrate an era, starting with the 50s on October 19
- <u>Desiree Dodd: College of the Canyons</u> Welcome day on August 9. First day of school starts in 2 weeks on August 19.
- <u>Cali Nocella: City of Santa Clarita Arts & Events</u> <u>Celebrate Japan</u> on August 9. <u>Concerts in the Park</u>: Fast Times August 10. <u>SENSES Big 100</u> August 15. <u>City Cinemas</u>: Toy Story on August 24.
- <u>Heather: MB2 Entertainment</u> Line dancing on Thursdays. Live bands on Friday nights. Hosting a holiday preview event September 18<sup>th</sup>: games, food, drinks
- Jo Anne: Best Western No updates.
- Astrid Suhun and Angelica Cooper: Hyatt Regency Continuing poolside construction
- Bernadatte Galaviz, Michelle Shrewsbury, and Lisa Sojka: Embassy Suites No updates
- <u>Marie Scherb: Rancho Cumulos Museum</u> Sunday tours available. Can contact for special tours.
- <u>Brenda: Prancers Farm</u> Launching pumpkin patch season. 5 weeks of themed weekends in the fall. Friday movie nights and special events on Saturdays.

### **NEXT MEETING**

Date: Tuesday, September 10, 2024 @ noon

Location: Courtyard by Marriott



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