

Agenda  
April 1, 2025, 12:00 p.m.  
MB2 Entertainment

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## WELCOME

## TOURISM OFFICE UPDATES

- **Earned Media and Collaborations**
- **Summer Trolley**
- **Cowboy Festival**
  - April 12-13: William S. Hart Park, Old Town Newhall ([cowboyfestival.org/](http://cowboyfestival.org/))
- **Senses on Main 2025 Lineup**
  - April 17 – Arcade
  - May 15 – Spy Games
  - June 19 – Date Night

## MEMBER UPDATES

## NEXT MEETING

Date: Tuesday, May 6, 2025

Location: Santa Clarita History Center at William S. Hart Park

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