

ATTENDEES

Councilmember Patsy Ayala, Mr. Ayala, Evan Thomason, Marilyn Sourgoose, Kayla Marquez, Sydney Hooper, Tom Cole, Tyler Pledger and Nick Echeverri (City of Santa Clarita); Cassidy Butow, Desiree Dodd, Chellie Louis and Rick Lopez (College of the Canyons); Daniel Efron (Embassy Suites by Hilton Valencia); Sue Yoon and Susan Barrette (Hilton Garden Inn); Michelle Bucks (Hyatt Regency Valencia); Maria Christopher (Rancho Camulos Museum); Sergio D'Agustini (Reyes Winery); Carol Rock (Santa Clarita History Center); Kris Hough and Tanya Mikhail (Senator Valladares' Office); Salvador Vazquez (SpringHill Suites | Residence Inn); Riannan Carman (The Oaks Club | Valencia Country Club); Jessica Ferialdi (The Paseo Club); Jo Anne Hilario (Holiday Inn Express | Best Western)

TOURISM OFFICE UPDATES

- **Visit California:** Has an Editorial Calendar with themes for each month that are highlighted across platforms. Submit your ideas 30-90 days beforehand. These are the upcoming focuses: August: accommodations, September: wine/beer; October: fall colors and Halloween, November: shop local and holidays, December: holidays and what's new in 2026. Submit your ideas on the [website](#) or share them with us. VCA featured Santa Clarita in their recent e-newsletter: [5 Perfect Home Bases for Exploring California](#).
- **U.S. Travel's IPW Tradeshow:** We will be attending IPW in June, the largest inbound travel trade show event where travel suppliers connect with international travel buyers to promote products and build relationships. We will have over 60 1:1 meetings with international media and tour operators. In the past, we have hosted media from several countries, which resulted in broadcasts, published magazine stories, blog and social posts. We will provide contacts to the hotels for bed banks and tour operators that want to work directly with local hotels.
- **Summer Trolley:** The Summer Trolley runs through Labor Day weekend, which includes three routes going to our TMD hotels, [Six Flags Magic Mountain](#), [Valencia Town Center](#) and [Old Town Newhall](#). Please direct guests to our website for the most up-to-date schedule. If you need a refill on materials or have any problems, please call or email Kayla Marquez: kmarquez@santa-clarita.com.
- **Six Flags Magic Mountain: DC Heroes and Villains Fest** will take place from June 19 to July 26 on Fridays and Saturdays from 5:00 to 10:00 p.m. with live shows and character meet-and-greets in the six-acre DC Universe section of Magic Mountain. [Star-Spangled Nights](#) will take place on July 4 and 5 with a fireworks display. [Out on the Mountain](#) will take place on August 22 with thrill rides and entertainment. [Hurricane Harbor](#) is open and has been reimagined as a tropical island village with new color schemes on slides, upgraded dining options (including new frozen cocktails), and additional cabanas and shady areas.
- **2025 Special Events:**
 - [June 7: Eat. Drink. Local. at Central Park](#)
 - [June 14: Sugar Daddy Marathon at Iron Horse Trailhead](#)
 - [June 15: Fireside Night at Vasquez Rocks](#)
 - [June 20-July 26 \(Friday & Saturdays\): Six Flags Magic Mountain's DC Heroes & Villains Fest](#)
 - Castaic Lake Events:
 - [June 14: Talking Tides, Triathlon, Float Fly](#)
 - [June 20: Family Overnight Camping](#)
 - [June 28: Talking Tides](#)

MEMBER UPDATES

Councilmember, Patsy Ayala (City of Santa Clarita): Santa Clarita has been selected as the starting point for [Drum Corps International's \(DCI\)](#) 2025 summer tour on Wednesday, July 9 at College of the Canyons. The event expects to draw 5,000 people, with the 12 competing marching bands staying and rehearsing at local high schools. The six judges will require one room night for the event. Purchase tickets [here](#).

Cassidy Butow, Desiree Dodd, Chellie Louis and Rick Lopez (College of the Canyons): We have large and small event spaces available to rent at the [University Center](#), [Civic Center](#), [Performing Arts Center](#) and [Cougar Den](#).

Salvador Vazquez (SpringHill Suites | Residence Inn): We are excited to be entering peak season for Six Flags Magic Mountain.

Kris Hough and Tanya Mikhail (Senator Valladares' Office): Please reach out with any issues that you may have with a state agency.

Jo Anne Hilario (Holiday Inn Express | Best Western): No updates.

Daniel Efron (Embassy Suites by Hilton Valencia): Our full-service restaurant and bar, [The Blossom Bar & Grill](#), is open daily from 5:00 to 10:30 p.m. We have [banquet space](#) available to rent as well.

Carol Rock (Santa Clarita History Center): We will host a 50th Anniversary gala on Saturday, March 7, 2026 at the Canyon Country Community Center with the theme "Live from Santa Clarita: It's Saturday Night!"

Maria Christopher (Rancho Camulos Museum): We are open for tours on Sundays from 1:00 to 4:00 p.m. as well as tours by appointment. We are hosting a Flag Day event on Saturday, June 14 at 2:00 p.m. featuring The Orchard Bluegrass Band. Veterans and children ages 12 and under can attend for free.

Riannan Carman (The Oaks Club | Valencia Country Club): Both [The Oaks Club](#) and [Valencia Country Club](#) have spaces available to rent for private events.

Sue Yoon and Susan Barrette (Hilton Garden Inn): Susan Barrette is our new Regional Sales Manager. We have [event space](#) seating up to 35 people available to rent.

Michelle Bucks (Hyatt Regency Valencia): We are getting ready for the summer season. Our [Greater Thursdays](#) event takes place every Thursday from 5:00 to 9:00 p.m. and includes live music and happy hours specials, with different themes each week.

Jessica Ferialdi (The Paseo Club): We host a variety of special events available to non-members, such as [Wine Down Wednesdays](#) and [Boozy Beats Bingo](#).

Sergio D'Agustini (Reves Winery): We are bottling two new 2024 wines, a Chardonnay and Moscato, which will be released soon. We are hosting a [Father's Day event](#) on Sunday, June 15 which will include live music, food and wine. We are looking to host another hike event, which will include a 2-hour hike, tour of vineyard and production room, wine tastings and lunch with wine.

Nicholas Echeverri (City of Santa Clarita – Transit):

The Beach Bus service offers rides to and from Ventura Harbor on Saturdays and Sundays until August 31. [Santa Clarita Dodger Day](#) featuring the Los Angeles Dodgers vs. Washington Nationals takes place on Saturday, June 21. Buses depart to the stadium at 4:00 p.m. The [TAP Card Art Competition](#) encourages artists to submit their original work that speaks to Santa Clarita Transit's [Zero-Emission Initiative](#). The winning artwork will appear on the first Santa Clarita TAP card. The deadline to apply is June 14. [Dump the Pump](#) will take place on Thursday, June 19. Ride for free on all Santa Clarita Transit local and commuter routes.

NEXT MEETING:

Date: TBD

Location: TBD

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