

VISIT SANTA CLARITA

Meeting Agenda
August 5, 2025 12:00 p.m.
The Cube Ice and Entertainment Center

WELCOME



**CALIFORNIA
TRAVEL
ASSOCIATION**
Tourism's United Voice



Kayla Marquez
Administrative Analyst,
Economic Development,
Visit Santa Clarita

The 30 & Under Emerging Leader Awards recognize multiple member individuals, 30 years old or under, who have contributed through their individual efforts, to the promotion of travel, tourism, and hospitality in California. These exceptional individuals have demonstrated the skills, talents, attitudes, and initiative that are the hallmarks of emerging leaders.

TOURISM OFFICE UPDATES

- New Visit Santa Clarita logo
- 2026 Visitor Guide
- Hotel Incident Report
- Upcoming Events
 - Celebrate Italy – August 8 at Canyon Country Community Center
 - 35th Anniversary Concerts in the Park – August 9 (Bruno Mars Tribute), 16 (Adele Tribute) and 30 (Finale Concert) at Central Park
 - Fireside Nights – August 10 at Vasquez Rocks
 - SENSES Block Party – Caribbean Nights – August 21 on Main Street
 - City Cinemas – *How to Lose a Guy in 10 Days* – August 22 at The Centre
 - Out on the Mountain – August 22 at Six Flags Magic Mountain

MEMBER/GUEST UPDATES

Before you give your update, can you share one recent question a guest has asked you/your staff?

- Was it about your business, or were they asking about things to do around town—like events, restaurants, etc.?

NEXT MEETING

Date: Tuesday, September 9, 2025 @ noon
Location: SpringHill Suites | Residence Inn

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