

### ATTENDEES

Jessica Lederer and Jack Erdynast (Courtyard by Marriot Valencia); Daniel Efron, Michelle Braverman and Lisa Sojka (Embassy Suites by Hilton Valencia); Alicia Alcantar and Sue Yoon (Hilton Garden Inn); Jo Anne Hilario (Holiday Inn Express | Best Western); Mike Christensen (Hollywood Burbank Airport); Michelle Bucks (Hyatt Regency Valencia); AD Anderson (Lucky Luke Brewing); Maria Christopher (Rancho Camulos Museum); Sergio D'Agustini (Reyes Winery); Jennifer Avanceña (Sand Canyon Country Club); Keith Wells and Luis F. Valle (Santa Clarita Sheriff's Department); Salvador Vazquez (SpringHill Suites | Residence Inn); Amanda Billimore (The Paseo Club); Carol Rock (Santa Clarita History Center); Jennifer Chadwick (Salt Creek Grille); Heather O'Brien (MB2 Entertainment); Matt Dugan (The Cube Ice and Entertainment Center); Evan Thomason, Marilyn Sourgoose, Kayla Marquez, Sydney Hooper, Jestine Tovar and Macie Potter (City of Santa Clarita)

### TOURISM OFFICE UPDATES

- **New Visit Santa Clarita Logo:** This refreshed design features updated colors that align more closely with the City's branding and a modern, timeless font that reflects the vibrant energy of our community.
- **2026 Visitor Guide:** Lure Creative will be reaching out regarding paid advertising opportunities. All Tourism Marketing District Hotels, as well as paying members of the Tourism Bureau, will be noted in the guide – there will be a special designation next to their listings to highlight membership. Please check your listing description in our [current guide](#) and send us new high-res pictures of your properties.
- **Hotel Incident Report:** This tool is used to share incidents with other hotels that you have encountered at your property with theft, transients or problem guests. Please help us update the information and provide emails of the staff you want to receive it.
- **Upcoming Events around the City**
  - [Celebrate Italy](#) – August 8 at Canyon Country Community Center
  - [35<sup>th</sup> Anniversary Concerts in the Park](#) – August 9 (Bruno Mars Tribute), 16 (Adele Tribute) and 30 (Finale Concert) at Central Park
  - [Fireside Nights](#) – August 10 at Vasquez Rocks
  - [SENSES Block Party](#) – Caribbean Nights – August 21 on Main Street
  - [City Cinemas](#) – *How to Lose a Guy in 10 Days* – August 22 at The Centre
- **Summer Trolley:** The Summer Trolley runs through Labor Day weekend, which includes three routes going to our TMD hotels, [Six Flags Magic Mountain](#), [Valencia Town Center](#) and [Old Town Newhall](#). Please direct guests to our website for the most up-to-date schedule.

### MEMBER/GUEST UPDATES

**Matt Dugan (The Cube Ice and Entertainment Center):** We host tournaments year-round and are the base for West Ranch and UCLA Hockey, hosting UCLA division playoffs with teams from California, Nevada and Arizona. All of our competitions are free to watch except our holiday show and college playoff games.

#### **Six Flags Magic Mountain:**

- [Out on the Mountain](#) – August 22
- [Fright Fest](#) – select nights September 19-November 2
- [Tricks and Treats](#) – Fridays, Saturdays and Sundays, September 26-November 2
- [Oktoberfest Food Festival](#) – Fridays, Saturdays and Sundays, September 26-November 2

**AD Anderson (Lucky Luke Brewing):** We have a [vendor market and country line dancing](#) event on August 16. We are also hosting a [family movie night](#) on August 23.

**Salvador Vazquez (SpringHill Suites | Residence Inn):** We are introducing happy hour specials and revamping our bar menu.

**Sue Yoon and Alicia Alcantar (Hilton Garden Inn):** We are busy with the summer season.

**Sergio D'Agustini (Reyes Winery):** We are planning a harvest party at the beginning of September where we will select grapes and provide food and music for attendees.

**Daniel Efron, Lisa Sojka and Michelle Braverman (Embassy Suites by Hilton Valencia):** We are busy with the summer season. We also have daily happy hour specials at [The Blossom Bar & Grill](#).

**Jo Anne Hilario (Holiday Inn Express | Best Western):** The [Holiday Inn Express](#) location has a new coffee machine with options for specialty coffee. The [Best Western](#) location has a new yogurt machine for our breakfast.

**Keith Wells and Luis F. Valle (Santa Clarita Sheriff's Department):** [Etch & Catch](#) will take place on Saturday, August 16 from 8:00 a.m. to 12:00 p.m. We will etch your catalytic converter, allowing us to identify it in the event of theft.

**Jennifer Avanceña (Sand Canyon Country Club):** I am the new Director of Hospitality Sales & Services. We are a public golf course. We are revamping our happy hour and private event space.

**Michelle Bucks (Hyatt Regency Valencia):** Our [Greater Thursdays](#) event takes place every Thursday from 5:00 to 9:00 p.m. and includes live music and happy hours specials, with different themes each week. What's Up SCV is hosting an [indoor market](#) on Sunday, August 17 from 12:00 to 7:00 p.m. We are also looking to hire a new director of catering.

**Jennifer Chadwick (Salt Creek Grille):** We have daily happy hour drink specials from 3:30 to 5:30 p.m., as well as summer drink specials.

**Carol Rock (Santa Clarita History Center):** We finished restoration and are officially open to the public on Saturdays from 1:00 to 4:00 p.m. Until September 1, the Old Town Newhall Association is offering a [passport](#) with exclusive discounts and offers from participating businesses in Old Town Newhall. Sign up for our [newsletter](#) to receive the latest updates.

**Amanda Billimore (The Paseo Club):** We host a [Professional Mixer](#) every first Thursday of the month. Every Friday and Wednesday we are open to the public for events such as line dancing and paint nights. On Friday, August 15 to Sunday, August 17 we are hosting an [open house](#) featuring pop-up classes and activities.

**Maria Christopher (Rancho Camulos Museum):** We are open for tours on Sundays from 1:00 to 4:00 p.m. as well as tours by appointment. [Old Dawgs, New Tricks](#), a 70s and 80s cover band, will perform on Saturday, August 30 from 1:00 to 3:00 p.m. We are participating in the [Doors Open California](#) event featuring historical landmarks across California on Sunday, September 14 from 1:00 to 4:00 p.m. [Tea & Tours](#) will take place on Sunday, September 28 from 1:00 to 4:00 p.m. We will also have an outreach booth at the [Ventura County Fair](#).

**Mike Christensen (Hollywood Burbank Airport):** Our [Replacement Passenger Terminal Project](#) is officially 400 days from completion.

**Jessica Lederer and Jack Erdynast (Courtyard by Marriot Valencia):** Jack is our new catering manager.

**Heather O' Brien (MB2 Entertainment):** We have a full restaurant with catering and a recently expanded menu.

### **NEXT MEETING**

Date: Tuesday, September 9, 2025 @ noon

Location: SpringHill Suites | Residence Inn

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