

VISIT SANTA CLARITA

Meeting Agenda **CALIFORNIA**
September 9, 2025 12:00 p.m.
SpringHill Suites | Residence Inn

WELCOME

TOURISM OFFICE UPDATES

- Visitor Guide
- Advertising Campaign
- Summer Trolley
- Market Outlooks
 - Los Angeles visitsantaclarita.com/tourismbureau - *Los Angeles 2025 Market Resource Guide*
 - Santa Clarita Valley www.scvedc.org/outlook
- Upcoming Events

MEMBER/GUEST UPDATES

Before you give your update, please answer this question:

- *What local recommendations do you or your team give most often to guests? (restaurants, hikes, attractions, other?)*

NEXT MEETING

Date: Tuesday, October 14, 2025 @ noon

Location: Hart Hall

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