

ATTENDEES

Erika Orozco (Hilton Garden Inn); Jo Anne Hilario (Holiday Inn Express | Best Western); Michelle Bucks and Scott Phillips (Hyatt Regency Valencia); Maria Christopher (Rancho Camulos Museum); Sergio D'Agustini (Reyes Winery); Debbie Dugger (Six Flags Magic Mountain); Salvador Vazquez (Springhill Suites | Residence Inn); Riannan Carman (The Oaks Club at Valencia | Valencia Country Club); Thomas Moreno (Senator Valladares' Office); Keith Wells and Luis F. Valle (Santa Clarita Sheriff's Department); Daniel Efron (Embassy Suites by Hilton Valencia); Evan Thomason, Marilyn Sourgoose, Kayla Marquez, Sydney Hooper, Tyler Pledger, Joe Redmond, Monica Fawcett, Sean Tuber and Stephanie Dorroh (City of Santa Clarita)

TOURISM OFFICE UPDATES

- **CalTravel Summit:** We attended the CalTravel Summit last week, with the focus on the future of tourism. A major theme was using AI as a tool to automate routine tasks, enabling staff to focus on creativity and strategy. Sessions on sustainable tourism emphasized shifting from visitor volume to visitor value, focusing on experiences that benefit both travelers and the community. Another key takeaway highlighted how travelers are seeking authentic, personalized experiences over traditional sightseeing.
- **Santa Clarita Valley 2025 Economic Outlook:** The Santa Clarita Valley 2025 Economic Outlook event shared Santa Clarita specific economic data helpful for strategic planning. The detailed forecast includes data on local employment, key industries and consumer spending, which could be helpful as everyone plans for 2026 and beyond. You can download the outlook book containing this information [here](#).
- **Upcoming Events**
 - **Wine Down Wednesday** – weekly at [The Paseo Club](#)
 - **Halloween Country Night** – October 18 at [Lucky Luke Brewing](#)
 - **Dave Stamey Concert** – October 26 at [Rancho Camulos Museum](#)
 - **Comedy in the Rough** – October 29 at [Sand Canyon Country Club](#)
 - **Paranormal Cirque** – October 31 to November 3 at [Valencia Town Center](#)
 - **Comedy/Variety Shows** – November 1, 6, 8 at [The Main](#)
 - **Love Ride** – November 9 at [Castaic Lake](#)

MEMBER/GUEST UPDATES

Salvador Vazquez (Springhill Suites | Residence Inn): No updates.

Jo Anne Hilario (Holiday Inn Express & Suites | Best Western): At Holiday Inn Express, we have a 12% off promotion for our [corporate holiday package](#), running from November 15 to January 15.

Daniel Efron (Embassy Suites by Hilton Valencia): Our Director of Sales position is opening up. We are hosting the [Santa Clarita Valley AA Convention](#) from Friday, October 17 to Sunday, October 19. The [Blossom Bar & Grille](#) is picking up as well.

Sergio D'Agustini (Reyes Winery): On Saturday, October 25 we are hosting a wholesale event with discounts ranging from 15 to 40%. This event costs \$15 for non-members. Our [2025 Reyes Nouveau Celebration](#) will take place on Saturday, November 8.

Keith Wells and Luis F. Valle (Santa Clarita Sheriff's Department): We are hosting another [Etch & Catch](#) catalytic converter etching event on Saturday, October 18 at City Hall from 8:00 a.m. to 12:00 p.m. On Sunday, October 26 from 10:00 a.m. to 3:00 p.m., we are hosting our annual [Halloween Carnival and Haunted Jailhouse](#).

Michelle Bucks and Scott Phillips (Hyatt Regency Valencia): We have some holiday promotions coming up. Our [Greater Thursdays](#) event takes place every Thursday from 5:00 to 9:00 p.m., including live music and happy hours specials with an Oktoberfest theme throughout October.

Debbie Dugger (Six Flags Magic Mountain): [Fright Fest](#), [Tricks and Treats](#) and the [Oktoberfest Food Festival](#) take place select dates until November 2. [Holiday in the Park](#) begins on November 28. The date for our new ride has been moved to 2027, and we have plans to renovate Bugs Bunny World in 2026.

Erica Orozco (Hilton Garden Inn Valencia): I am the new Sales Manager at Hilton Garden Inn and I am excited to work with everyone.

Thomas Moreno (Senator Valladares' Office): Governor Newsom has until next week to sign and veto bills. There will be a [Women's Self Defense Event](#) at Ekata Training Center on Saturday, October 18 from 9:00 to 11:00 a.m.

Riannan Carman (The Oaks Club at Valencia | Valencia Country Club): We are available to host private events and tournaments for non-members.

Maria Christopher (Rancho Camulos Museum): We are open for tours on Sundays from 1:00 to 4:00 p.m. as well as tours by appointment. On Sunday, October 26 from 2:00 to 4:00 p.m., we are hosting [Dave Stamey in Concert](#). On Saturday, November 15 from 1:00 to 4:00 p.m., we are hosting [Santa Clarita's Heroes of 1850](#), an author talk and book signing by Deborah A. Fox. On Saturday, December 13 from 4:00 to 5:00 p.m., [Mission Opera](#) will perform Gian Carlo Menotti's *Amahl and the Night Visitors*.

Sean Tuber and Stephanie Dorroh (William S. Hart Park): The Ranch House is open for visitors daily until 5:00 p.m. We offer free guided tours of the barnyard every Saturday at 10:30 a.m. and 12:30 p.m. We hosted the annual [Hart of the West Pow Wow](#) on Saturday, October 4 and Sunday, October 5. [Hart Hall](#) is also available as a rental venue for events such as weddings, baby showers and camping groups. For inquiries, call 661-250-3725 or email HartPark@santaclarita.gov.

NEXT MEETING

Date: Tuesday, November 4, 2025 at 12:00 p.m.

Location: Sand Canyon Country Club

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