

VISIT SANTA CLARITA

Meeting Agenda **CALIFORNIA**
April 7, 2026
Hyatt Regency Valencia

1. **Welcome & Overview**
2. **Updates from the City's Environmental Services Division**
3. **Featured Focus:**
 - a. **Understanding the Santa Clarita Visitor**
 - b. **Key insights shaping strategy**
 - c. **Ways we can help support you**
4. **Upcoming Events**
 - a. **Celebrate (April 10, ft. England)**
 - b. **SENSES Block Party: every third Thursday (starts April 18)**
 - c. **30th Anniversary Cowboy Festival (April 18-19)**
 - d. **Boots in the Park (May 9, 2026)**
5. **Birthday Shoutout – Wish Carol Rock a very happy birthday!**

NEXT MEETING

- Date: Tuesday, June 2, 2026
- Location: Valencia Town Center – Community Room

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