

ATTENDEES

Cassidy Butow and Desiree Dodd (College of the Canyons); Shannon Hurst (Congressman George Whiteside's Office); Jessica Lederer and Adriana Mendoza (Courtyard By Marriott | Santa Clarita), Michelle Braverman and Rebecca DeGuzman and Gnell Abracosa (Embassy Suites by Hilton | Santa Clarita); Imee De Los Santos and Alicia Alcantar (Hilton Garden Inn | Santa Clarita); Jo Anne Hilario (Holiday Inn Express | Best Western Santa Clarita); Victor Desai (Hotel Lexen); Ashley Hann, Amy Jansen, Scott Phillips, Michelle Bucks and David McGovern (Hyatt Regency | Santa Clarita); AD Anderson (Lucky Luke Brewing); Bernice Fernanda (MB2 Entertainment); Marie Scherb (Rancho Camulos Museum); Sergio D'Agustini (Reyes Winery); Carol Rock (Santa Clarita History Center); Debbie Dugger (Six Flags Magic Mountain); Salvador Vazquez (Springhill Suites | Residence Inn by Marriott | Santa Clarita); Yanique Johnson and Melissa Battiato (Valencia Town Center); Keith Wells and Dan Smith (Santa Clarita Sheriff's Office); Gil Vance (Yard House Restaurant); Rebecca Allen (Recreate Waste Collaborative); Monica Fawcett, Kayla Marquez, Sydney Hooper, David Crooks, Geety Hafizi, Ashley Zullo, Calista Nocella, Kelly Zelaya and Ashley Gurrola (City of Santa Clarita)

ENVIRONMENTAL SERVICES UPDATE

- In alignment with SB 1383, the City of Santa Clarita's [Edible Food Recovery Program](#) aims to reduce landfill waste by encouraging safe food donations. Commercial edible food generators are required to donate all surplus edible food to a food recovery organization or service, maintaining records of type, frequency and pounds of food recovered each month. In 2025, Santa Clarita recovered 876,000 meals across eight recovery stations.
- Eligible donations may include properly stored or frozen surplus food (including expired items), but cannot include food from self-serve buffets or items served to customers. Donors are protected from liability when making good faith donations. For more information, contact Laura Jardine (ljardine@santaclarita.gov).

UNDERSTANDING THE SANTA CLARITA VISITOR PRESENTATION

- [5 Strategies to Capture More Revenue](#)
 - Target High-Value Drive Markets
 - Position marketing and partnerships around Recreation and Entertainment
 - Convert the Weekend Cliff to a 3-Night Stay
 - Compete Against Glendale & Burbank Leakage by understanding what those markets offer
 - Accelerate the Leakage Rate Improvement by coordinating promotions across lodging, dining, and entertainment
- The full presentation can be viewed [here](#).
- If you have any questions regarding this presentation, please reach out to Monica Fawcett (mfawcett@santaclarita.gov) or Ashley Gurrola (agurrola@santaclarita.gov).

UPCOMING EVENTS

- [Celebrate England](#): April 10 at the Canyon Country Community Center from 6:00 p.m. to 9:00 p.m.
- [SENSES On the Ranch](#): April 16 on Main Street from 7:00 p.m. to 10 p.m.
- [Santa Clarita Cowboy Festival](#): April 18 to 19 at William S. Hart Park from 10:00 a.m. to 6:00 p.m.
- [Dancing into the Dusk](#): April 18 at William S. Hart Park from 7:00 p.m. to 10:00 p.m.
- [Celebrate Cajun](#): May 8 at the Canyon Country Community Center from 6:00 p.m. to 9:00 p.m.
- [SENSES Medieval Quest](#): May 21 on Main Street from 7:00 p.m. to 10:00 p.m.

MEMBER/GUEST UPDATES

Cassidy Butow and Desiree Dodd (College of the Canyons): The [Week of the Young Child Play Day](#) will take place on Saturday, April 18 from 10:00 a.m. to 2:00 p.m. On Friday, April 24, we will host the [Santa Clarita Job Fair](#) at the Valencia Campus West Gym, along with [Discover Day](#) on the Valencia Campus from 3:00 p.m. to 6:00 p.m. and the [Star Party and Science Showcase](#) at the Canyon Country Campus from 6:30 p.m. to 10:00 p.m. [Uptown](#) will perform at the [Santa Clarita Performing Arts Center](#) on Friday, May 8 at 8:00 p.m. The [COC Foundation's Silver Spur](#) event honoring Ed Masterson will take place on Saturday, May 30 at the [Sheraton Universal Hotel](#). Sponsorship opportunities are available.

Carol Rock (Santa Clarita History Center): The grand re-opening of the [Hart Museum at William S. Hart Park](#) will take place on Friday, April 10. Two additional buildings at the History Center, the [Kingsbury House](#) and the [Edison House](#), will officially open on April 18, with docent tours offered throughout the [Santa Clarita Cowboy Festival](#). "Friday Night Flickers" will relaunch on May 8 at [Hart Hall in Hart Park](#), featuring the Frank Sinatra film *Suddenly*. The series will continue on the second Friday of each month. Admission costs \$10 and includes popcorn and water.

Marie Scherb (Rancho Camulos Museum): The 13th Annual [Ventura County Farm Day](#) will take place on Saturday, April 11, offering behind-the-scenes access to the historic grounds of Rancho Camulos Museum and agricultural traditions dating back to the 1800s. [Californio Fiesta De Rancho Camulos](#) will take place on Friday, April 17, featuring a screening of *Ghosts of the West* by Katie Ryan, a live performance and docent-led tours of the museum. Tickets can be purchased through the [Cowboy Festival](#) website. On Sunday, May 17 from 4:00 p.m. to 6:00 p.m., "Old Dawgs, New Tricks" will perform a mix of rhythm and blues, oldies, classic rock and Latin favorites, following regular docent-led tours.

Debbie Dugger (Six Flags Magic Mountain): The park will be open daily for [Spring Break](#) through Monday, April 13, with daily operations resuming again on Friday, April 24. [Looney Tunes Land](#) is scheduled to open this summer. The [Solar Optimum project](#) press conference and celebration of the park's transition to 100% renewable energy will take place on Monday, April 20 at 10:00 a.m. [The New Revolution](#) coaster will celebrate its 50th anniversary on Friday, May 8. [Hurricane Harbor](#) will open for the season on Saturday, May 23, with daily operations beginning Saturday, June 6. [The DC Heroes & Villains Fest](#) will run Fridays and Saturdays from Friday, June 19 to Saturday, July 25. [Star Spangled Night](#) will take place on Saturday, July 4, featuring fireworks.

NEXT MEETING

Date: Tuesday, June 2, 2026 at 12:00 p.m.

Location: Valencia Town Center – Community Room

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